



# Get access to Virginia's most skilled workforce. **Veterans.**

**The Virginia Values Veterans V3 Program** helps employers develop and implement successful, long-term strategies to recruit, hire, train, and retain Virginia Veterans. Hiring Veterans is not only the right thing to do but also a smart business decision. The knowledge and abilities today's service members and Veterans gain in our modern military make them an extremely valuable talent pool for companies that wish to grow and improve organizational performance.

**V3** gives you what you need most right now—connections to this highly skilled, well-educated, and easily trained leadership workforce with experience in a vast array of fields:

- Education
- Healthcare
- Skilled Trades
- Manufacturing
- STEM/STEAM
- Logistics/Transportation
- Information Technology/Cybersecurity

## We Make It Easy

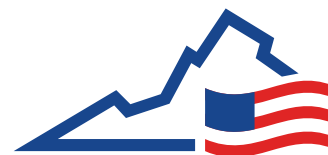
A member of the V3 team will guide you every step of the way through the process of becoming a Certified Employer and provide ongoing support to help you achieve your hiring goals. Here are three simple steps:

- 1. ENROLL** – sign up online to join at [dvsV3.com](https://dvsV3.com).
- 2. ONBOARD** – take a one-hour class (in-person or virtually) to learn everything you need to know about V3 membership.
- 3. JOIN** – become a Certified Employer with all the privileges and opportunities that the V3 program has to offer.

**Best of all, it's completely free to become a Certified Employer and receive all the benefits that come with it.**

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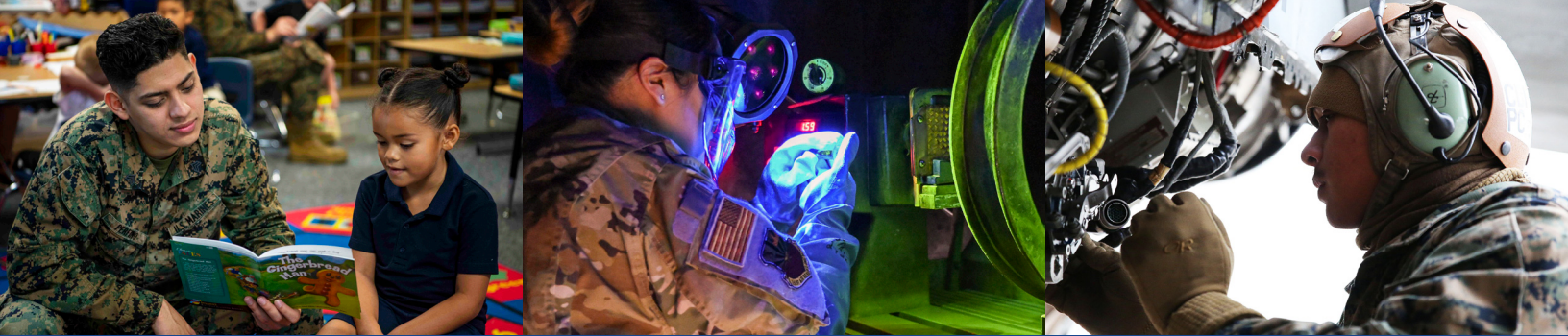
If you would like access to Virginia's Veteran talent pool, consider becoming a V3 Certified Employer. To learn more, contact the V3 team today at **(804) 371-2683** or [V3@dvs.virginia.gov](mailto:V3@dvs.virginia.gov).



Virginia Department of Veterans Services

**Virginia Values Veterans V3 Program**

[dvsV3.com](https://dvsV3.com)



# Enjoy the V3 Benefits

Here are just some of the benefits you will enjoy by becoming a V3 Certified Employer.

## Recruitment Opportunities

- **Transition Connection Newsletter** – Share current job opportunities with over 10,000 military job seekers and military spouses biweekly.
- **Networking Events and Job Fairs** – Participate in events within your community and on military installations where you can meet and engage with military-affiliated job seekers.
- **V3 Transition Support** – The V3 Program gives you a direct pipeline to military members as they prepare to transition from active duty to civilian careers—providing one more way to address your immediate hiring, training, and upskilling needs.
- **Military Medics and Corpsman (MMAC) Program** – Employment in the healthcare sector is projected to grow 16 percent from 2020 to 2030, adding more jobs than any other occupational group. The MMAC Program helps military medics and corpsmen transition to civilian roles while working to become credentialed. The program also helps other medical professionals with placement, including paramedics, nurses, technicians, and administrative positions.

## Employee Training Benefits

Becoming a V3 Certified Employer allows you to tap into valuable programs to offset some of your company's hiring and training costs.

- **V3 Grants** – You can receive up to \$10,000 in grants—\$1,000 per eligible Veteran hired. Employers with fewer than 300 employees at the time of grant application may qualify.
- **SkillBridge** – The Virginia SkillBridge program provides transitioning service members with the opportunity to work in a civilian job for 4-24 weeks before they separate from the military. Your company serves as the service member's duty station, and the Department of Defense continues to pay for the service member's salary during program participation.

- **On-the-Job Training (OJT) and Apprenticeships** – Working in partnership with the State Approving Agency (SAA), employers and educational institutions can qualify as G.I. Bill-approved OJT and apprenticeship programs. Veterans may apply for housing, tuition, and educational stipends to supplement pay while completing training through an accredited program.

## Marketing & Branding

- **Marketing & Public Relations** – Your company will be listed on the official V3 website. Employers are eligible for an Employer Spotlight in the agency newsletter and to be recognized through other media and social channels.
- **V3 Awards Summit** – You will receive complimentary tickets to statewide military/workforce conferences and the annual V3 Awards Summit, where participating companies are recognized by state leadership.
- **Veteran-Friendly Branding** – You can proudly display your V3 Certified Employer Seal and other V3 Program promotional material to identify your company as part of a statewide effort to support Veteran and military spouse workforce development.

## Be Part of a Supportive Community

- **Virginia Department of Veterans Services (VDVS)** – VDVS is here to ensure that your Veteran and military spouse employees are taken care of and have access to the benefits, services, and resources they need and deserve.
- **Community Impact** – V3 partners may support the Virginia Veterans Services Foundation to further the mission of the V3 Program as well as donate goods or services to make a community impact.

